Biography

Laurie A. Young is the Director of Competitive Intelligence, Competition Differentiation at Lone Star Analysis. She has been in the Competitive Intelligence field for over 30 years, working in government and commercial industries. During her career, she supported over 500 competitive engagements.

Ms. Young is a newly elected Advisor to the Lone Star Chapter of NDIA.

Ms. Young is on the National SCIP Board of Advisors. She has been the Chairman of the Dallas Chapter of Strategic and Competitive Intelligence Professionals (SCIP) since 2014. She has participated on industry panels and provided training webinars on CI tools

Ms. Young is the Lone Star lead for strategic Black Hats and has participated and/or facilitated over 150 Black Hats.

At Lone Star she is instrumental in future business growth by analyzing current competitors' situations, anticipating changes, evaluating novel opportunities related to new technology, providing up-to-date accurate competitive intelligence and reliable analysis, and making strategic inputs to assist top management decisions and reviews.

Ms. Young was with Raytheon, Net Centric Systems from 2008 – 2013 as the senior analyst in Competitive Intelligence in Business Development.

Prior to joining Lone Star, Ms Young held a variety of positions in business and government. At EDS, she worked in Global Market Intelligence, leading competitive analysis and win loss efforts. She established an Alum debriefing program.

At Battelle Research Institute, Columbus, Ohio, she was the senior member of a team of analysts who assessed industrial and governmental issues. She founded the Competitive Intelligence program for the Government business sector.

Ms. Young began her career with the US Government as a political analyst in 1982. She left the USG as a senior manager in 1991.

Ms. Young holds a BA from the University of Nebraska-Lincoln, and a MSFS from Georgetown University

Memberships:

Association of Old Crows

Dallas World Affairs Council

Board of Directors of the American Land Forces Institute