

A new and exciting membership benefit is now available to NDIA Corporate Members!

In cooperation with our digital publishing partner, MultiView, NDIA is pleased to announce that starting this April, all Corporate Members will receive a **fully enhanced** company listing in the online ***National Defense Mega Directory***. The enhanced listing (a \$699 value) provides your company with increased visibility for your products and services, and the flexibility to update your company and product information within seconds. In prior years, the enhanced listing was available as an optional paid upgrade for our members.

With the *Mega Directory*, online searchers easily locate products and services unique to the defense industry without the clutter of a general internet search engine. Users have the option of performing keyword-driven searches or a category-specific search, and the *Mega Directory* is continuously updated producing the most industry-relevant results on the web.

The enhanced Directory listing you'll now receive includes:

- Your company logo on your expanded listing in search results, and on your dedicated company profile page
- A full company description, including additional links to product pages, white papers, and any other important content housed on your website
- Improved performance in search results—the *Mega Directory* search engine will now scan deeper into your company website to pick up more keywords and terms, helping to enhance your listing's visibility in relevant searches
- Direct web, email, and social media links, allowing users to contact you with the click of their mouse
- A mobile-responsive design that allows users to easily access the *Mega Directory* from any device

A MultiView representative will be contacting you by phone and/or email to confirm the accuracy of the information in your enhanced listing and to explain additional options you'll have to increase your company's visibility in the guide, at an additional cost. In the meantime, if you'd like to reach out to someone at MultiView about your listing, please call Grant Connell at 972-910-7387 or email ndia@multiview.com. If you would like to speak with someone at NDIA, please contact Zoila Martinez at 703-247-2565 or zmartinez@ndia.org.