

**Keith Flail**  
**Executive Vice President**



**Advanced Vertical  
Lift Systems – Bell**

Keith Flail was named Executive Vice President, Advanced Vertical Lift Systems in June 2020 and is a member of the Bell Executive Leadership Team.

As an expansion of his previous role, Keith will continue to lead all program execution and business development efforts to design, produce, and field Bell's next generation military aircraft for DoD and our allies, which include the Bell V-280 Valor tiltrotor, and the Bell 360 Invictus. Previously, Keith served as Vice President, Advanced Vertical Lift Systems at Bell, responsible for complete program oversight of the Bell V-280 Valor tiltrotor, Bell V-247 Vigilant (unmanned) tiltrotor, and the Bell 360 Invictus, Bell's Future Attack Reconnaissance Aircraft (FARA) which was successfully down selected by the U.S. Army under his leadership. During his eight year career at Bell, Keith has served in several leadership roles, including, Vice President, Global Military Business Development, where he was responsible for the customer interface, global strategy, market development and major fleet sales of V-22, AH-1Z, UH- 1Y, V-280 and OH-58D aircraft worldwide. Prior to that, Keith was the Director, Joint Multi Role (JMR) and Future Vertical Lift (FVL) for Bell.

Keith graduated from the United States Military Academy, West Point, New York in 1989 with a BS in Mechanical Engineering. He was commissioned as an officer into the aviation branch of the United States Army, where he completed an Army career of over 21 years. Keith served in a variety of aviation operational assignments both stateside and overseas. Keith is very familiar with Bell products, as he flew Hueys, Kiowas, and Kiowa Warriors while on active duty.

Additionally, Keith served in operations research, requirements, resourcing, acquisition, and program management positions during his Army career. After retiring from the Army, Keith was employed with Lockheed Martin prior to joining Bell in July 2012.

Keith has a Masters of Science in Industrial Engineering from New Mexico State University. He is an Army Acquisition professional and Level III certified in Program Management. His military education includes OH-58A/C Kiowa Instructor Pilot Course, OH-58D Kiowa Warrior Qualification Course, and Command & General Staff College. Keith's Army awards include the Legion of Merit, Senior Aviator Badge, and Ranger Tab.

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## **ABOUT BELL**

Thinking above and beyond is what we do. For more than 80 years, we've been reimagining the experience of flight – and where it can take us.

We are pioneers. We were the first to break the sound barrier and to certify a commercial helicopter. We were a part of NASA's first lunar mission and brought advanced tiltrotor systems to market. Today, we're defining the future of on-demand mobility.

Headquartered in Fort Worth, Texas – as a wholly-owned subsidiary of Textron Inc., – we have strategic locations around the globe. And with nearly one quarter of our workforce having served, helping our military achieve their missions is a passion of ours.

Above all, our breakthrough innovations deliver exceptional experiences to our customers. Efficiently. Reliably. And always, with safety at the forefront.

