

Art Trevethan is director of Corporate Ventures for the Army Applications Laboratory in Austin, TX – the only Army unit with the sole mission to conduct innovation activities for the service. Prior to joining AAL, he was a serial entrepreneur executive for 30+ years focusing on cutting edge technology, improving the state of the art, process improvement, and software to improve those processes. With previous ventures in AI, Insure-Tech, Dev-Tech, Social-Tech, Med-Tech, and Const-Tech Art has a broad base of knowledge, network, and experience. He has done business with the Department of State, Department of Homeland Security, United States Strategic Command, Army, and others, helping to understand the private/public environment and value chain. His work with the Army Applications Laboratory brings the mind, status, and method of doing business of the small business to the table. Art is married to Heather Trevethan. They have 4 children ranging from 16-25, and live in Kyle, TX.