

Bret Boyd

Bret Boyd is Co-Founder and CEO of Sustainment Technologies Inc. Sustainment is an AI-based technology that has created a market network to connect domestic manufacturers and related service industries – include machine shops, metalworking companies, and 3D printing, amongst other services – with large commercial and government customers to include the U.S. Department of Defense.

He is a cofounder of the Grayline Group, where he leverages his extensive experience in the technology, energy, defense, and financial sectors to help companies and public institutions manage disruptive change.

Previously Bret served as the CEO of Knoema, a technology company focused on data integration, machine learning, and analytic products. Bret also built and led the enterprise business unit at Stratfor, a geopolitical analysis and forecasting company, where he advised a variety of multinational corporations and investment groups on strategy and international growth issues. Prior to Stratfor, Bret served as an executive in a venture-backed technology company and helped build the strategy practice for a boutique strategy consulting firm.

Bret began his career as an infantry officer in the United States Army and served under the U.S. Special Operations Command in the 75th Ranger Regiment. During his military service, Bret had the privilege to lead teams on numerous deployments to both combat and stability operations around the world. Bret is a graduate of the U.S. Military Academy at West Point, where he studied international relations and systems engineering.

Bret has published numerous articles on technology, strategy, and change management and is the coauthor of *Catalyst: Leadership and Strategy in a Changing World*.